



BMX POULTRY: WE ARE WE GOING?

PIONEERING DIAGNOSTICS

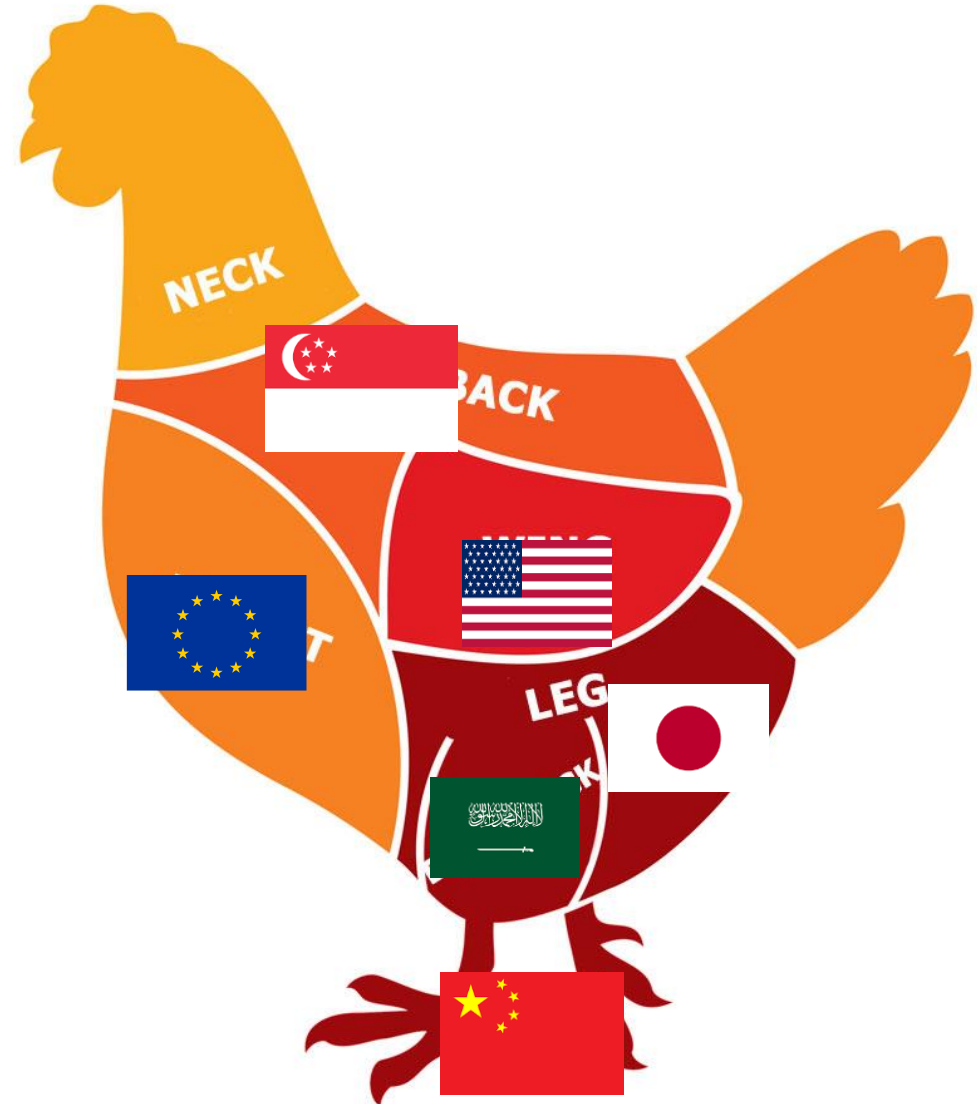
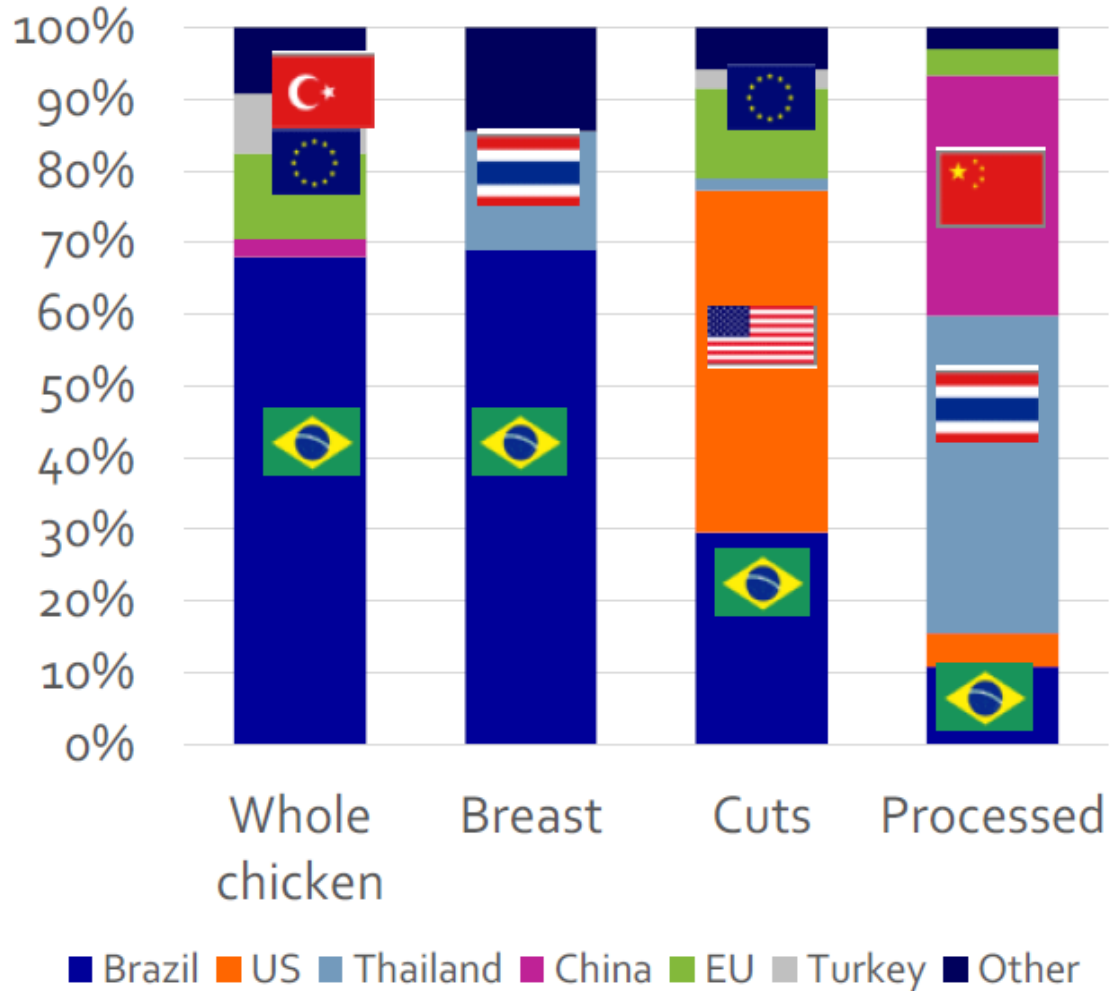
1. ΠΟΙΟ ΕΙΝΑΙ ΤΟ ΟΡΑΜΑ ΤΗΣ ΒΙΟΜΕΡΙΕΥΧ ΓΙΑ ΤΗ ΒΙΟΜΗΧΑΝΙΑ ΚΡΕΑΤΟΣ, ΤΙΣ ΚΥΡΙΕΣ ΤΑΣΕΙΣ ΤΗΣ ΚΑΙ ΤΙΣ ΣΥΓΧΡΟΝΕΣ ΠΡΟΚΛΗΣΕΙΣ;

WHAT IS THE BMX VISION ABOUT THE MEAT INDUSTRY AND THEIR MAIN TRENDS & FSQ CHALLENGES?



BIG MARKETS & BIG CHALLENGES

Global export market shares by country



Source: Rabobank projections based on FAO, USDA and local statistics, 2018

MEAT KEY CHALLENGES AND TRENDS

The Meat industry will be more and more upstream data driven and automatized and special care and focus will be dedicated to critical areas. **mitigation across the whole production chain.**



nice story
now show me the data



Data will become gradually more and more processable requiring **tool predictions** to translate them into actionable insights for proper **risk**

PRODUCTIVITY & SUPPLY CHAIN RISK

**2.ΠΩΣ ΕΞΕΛΙΣΣΕΤΑΙ Η ΒΙΟΜΗΧΑΝΙΑ ΓΙΑ ΝΑ
ΕΛΕΓΞΕΙ ΑΥΤΕΣ ΤΙΣ ΠΡΟΚΛΗΣΕΙΣ ΣΤΗΝ ΠΟΙΟΤΗΤΑ
ΤΡΟΦΙΜΩΝ ΣΕ ΠΑΓΚΟΣΜΙΟ ΕΠΙΠΕΔΟ;**

**HOW IS THE INDUSTRY EVOLVING TO CONTROL
THIS FSQ CHALLENGES AT GLOBAL LEVEL?**

US MARKET: SHIFT IN MINDSET

MOVING FROM HAZARD BASED TO RISK BASED POLICY

Salmonella

- On August 7, 2024, the United States Department of Agriculture's (USDA) Food Safety and Inspection Service (FSIS) published its updated "**Salmonella Framework for Raw Poultry Products**" consisting of a proposed rule and proposed determination that would declare Salmonella an adulterant in raw poultry under certain circumstances. Specifically, **FSIS is proposing to declare Salmonella an adulterant in raw poultry when Salmonella** is present at great than 10 colony forming units (CFU) per gram or milliliter and certain serotypes of public health concern are present. In addition, FSIS is proposing to revise regulations in 9 CFR 381.65(g) and (h) to require that poultry slaughter establishments incorporate **statistical process control (SPC)** monitoring principles into their microbial monitoring programs (MMPs) and submit microbial monitoring sampling results to FSIS electronically and to require additional sampling at certain processing steps.

STECs

2024 beyond

- Redefine the Adulterant STEC
- Focus on virulence genes and remove "O" serogroup
- Risk profile

FSIS/OPHS: the evolution of adulterant STEC laboratory testing

What are we proposing?

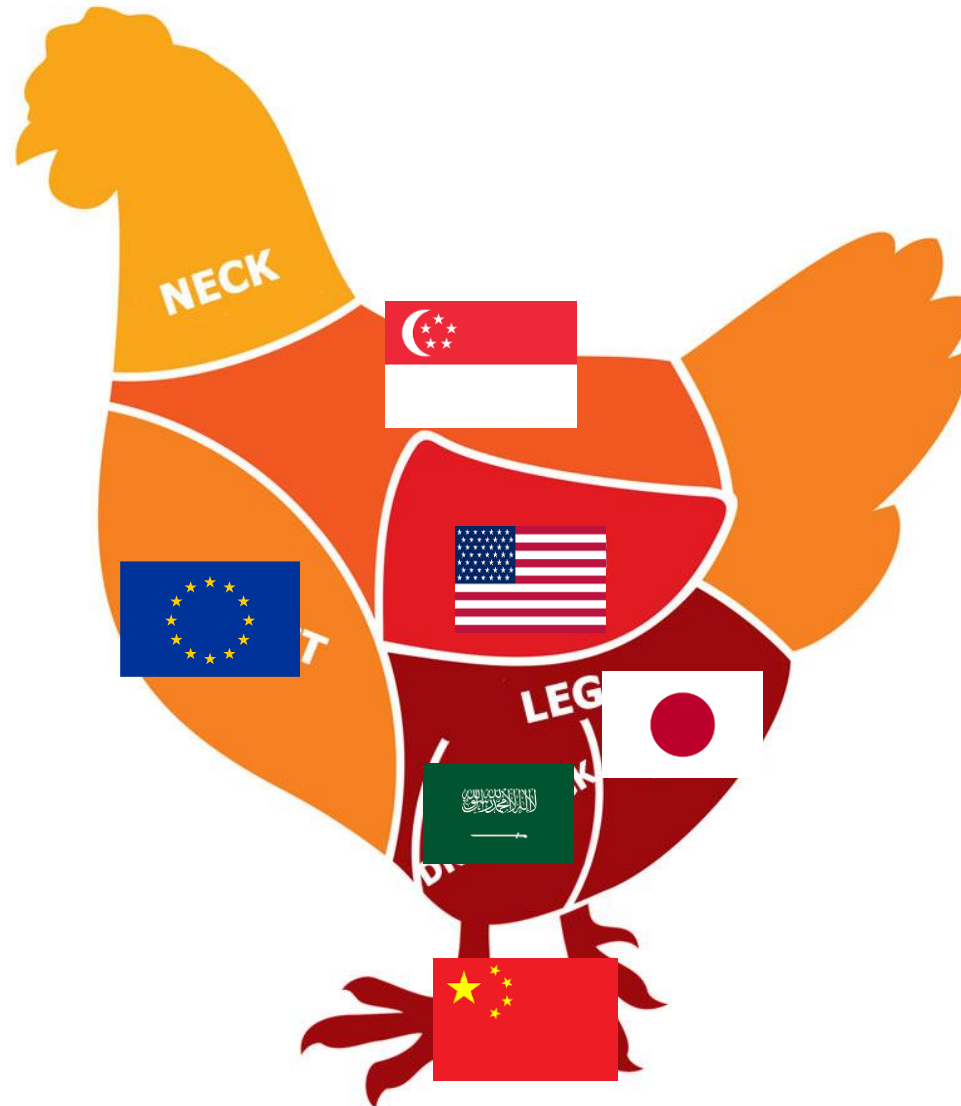
2022 and BEYOND

- Considering further updates to adulterant STEC definition
 - Focus on virulence genes and their associated risk
 - O-group would no longer define an adulterant STEC
- Policy Considerations:
 - Regulatory Definition
 - Risk Profile
 - Standalone FRN
- Methodology Considerations:
 - ARS/FSIS collaborations
 - Market research
 - Research presentations
 - Flexibility moving forward

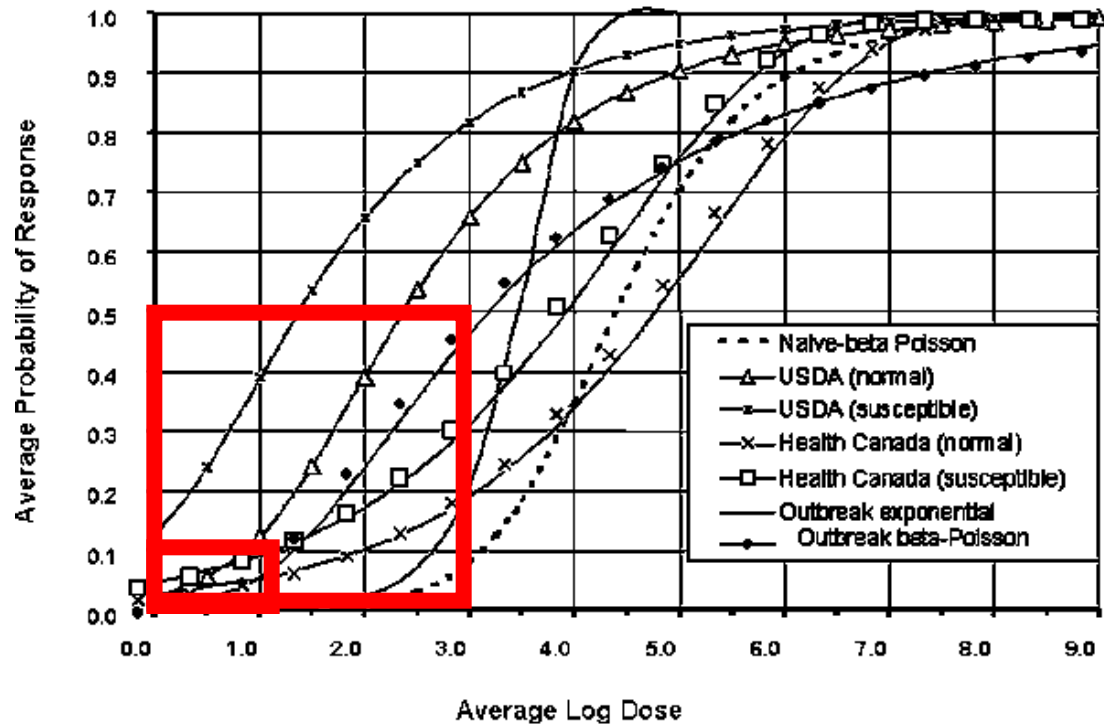
FOCUS ON RISK VS MARKET MICRO CRITERIA DILEMMA

1 BROILER:

- X Markets Parts
- X Lines Process
- X Lots
- X Chemical Criteria
- X Microbiological Criteria
- X Regulatory Criteria
- X Techs Specs
- X ESG, Welfare Labels



UNDERSTANDING THE RISK: SLM PREVALENCE VS LOAD: SAME LEVEL?



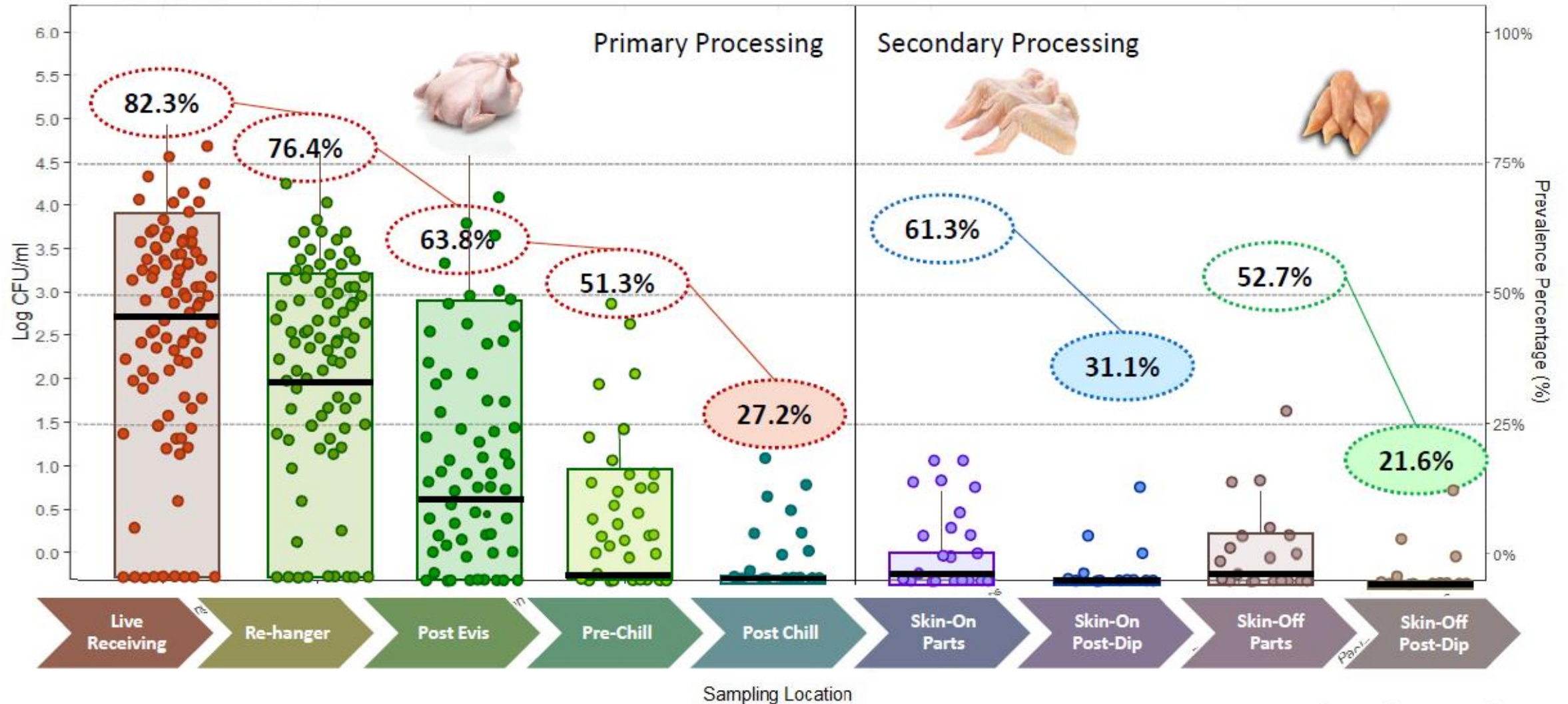
FAO, WHO 2023: Hazard characterization and exposure assessment of *Salmonella* spp. in broilers and eggs.

For example: 22% Prevalence vs 2% Risk
Probability of Response (10CFU)

The risk profile will be based on the Loading and the efficiency on the Logs reductions of every Product and Parts

Incoming Flocks loading up to 6-7-8 logs....my interventions will be enough? Same risk on every lot or Part, box or even farm? Are the Serotypes of concern? Where is coming from?

PAST AND FUTURE: PREVALENCE VS QUANTIFICATION

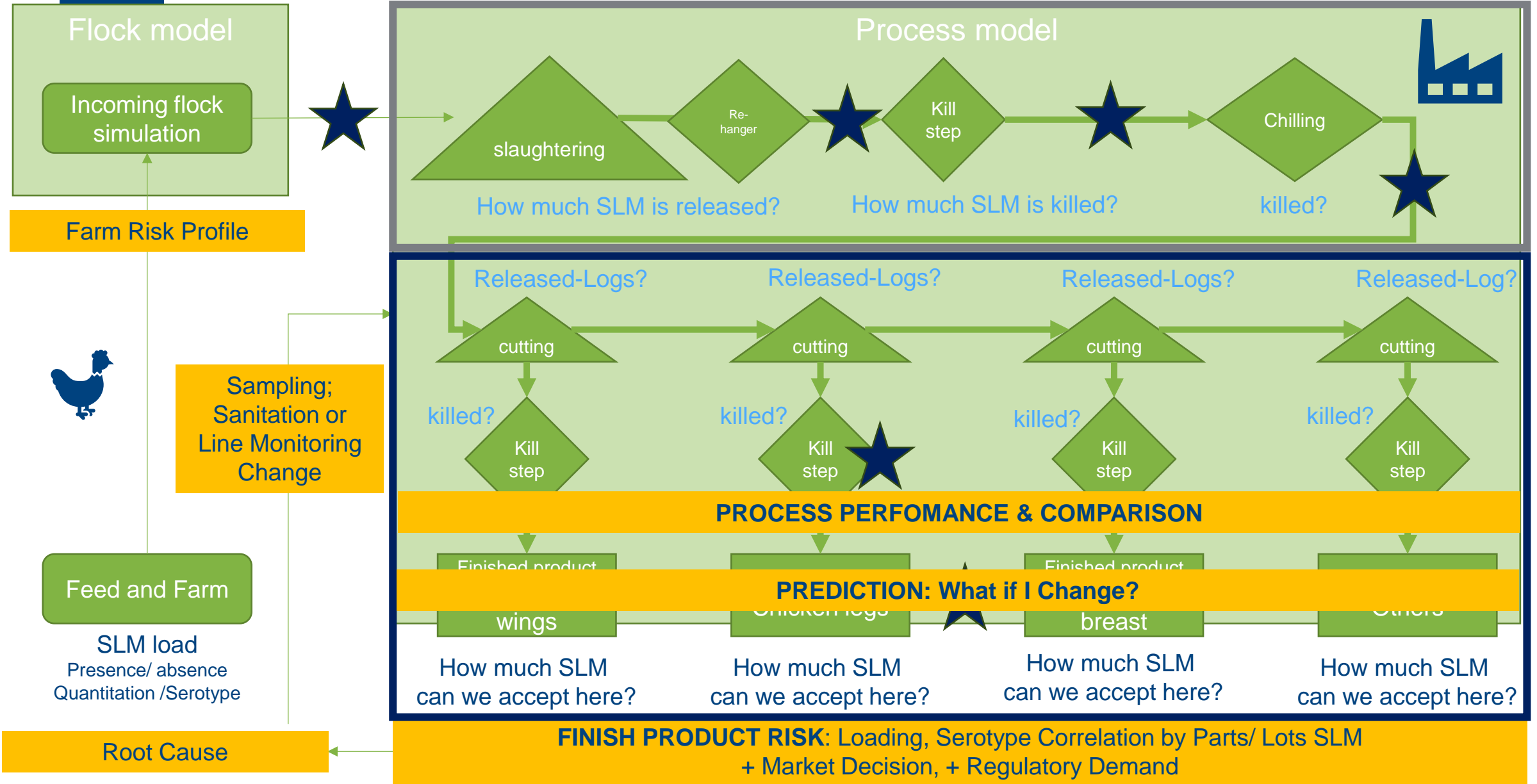


**3. ΠΩΣ ΘΑ ΜΠΟΡΟΥΣΕ Η ΒΙΟΜΕΡΙΕΥΧ ΝΑ
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ΠΡΟΚΛΗΣΕΩΝ ΚΑΙ ΚΙΝΔΥΝΩΝ, ΧΡΗΣΙΜΟΠΟΙΩΝΤΑΣ
ΝΕΕΣ ΤΕΧΝΟΛΟΓΙΕΣ ΚΑΙ ΠΡΟΣΕΓΓΙΣΗ;**

**HOW BMX COULD SUPPORT THOSE CHALLENGES
AND RISKS USING NEW TECHS AND APPROACH
(ADX+360)?**

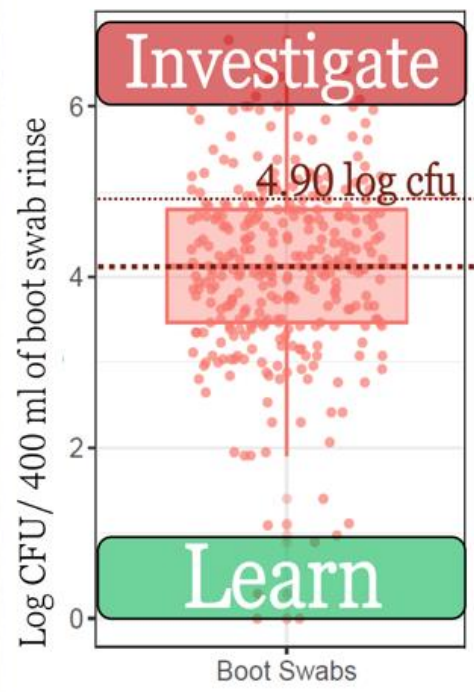
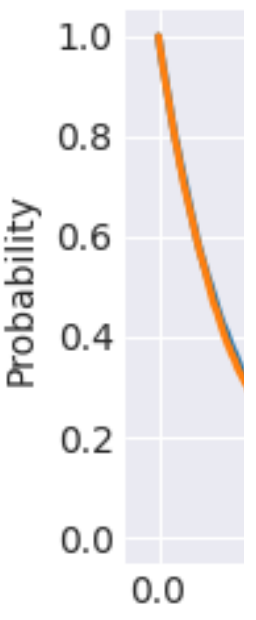


ADX RISK DATA PROCESS BASED ON RISK BIOMAPPING MODEL





Pre-harvest Farm and Flock Risk Ranking



H	Load day 21-28	Ranking	Schedule
1	6.42	3	Last
2	4.40	1	First
3	4.32	1	First
4	4.44	1	First
5	6.00	3	Last
6	2.96	1	First
7	4.32	1	First
8	3.93	1	First
9	4.32	1	First
A	4.58 ± 0.95		

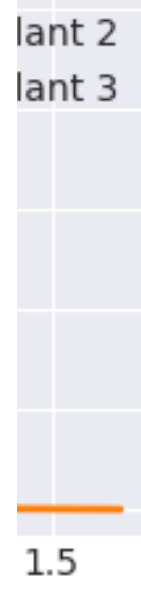
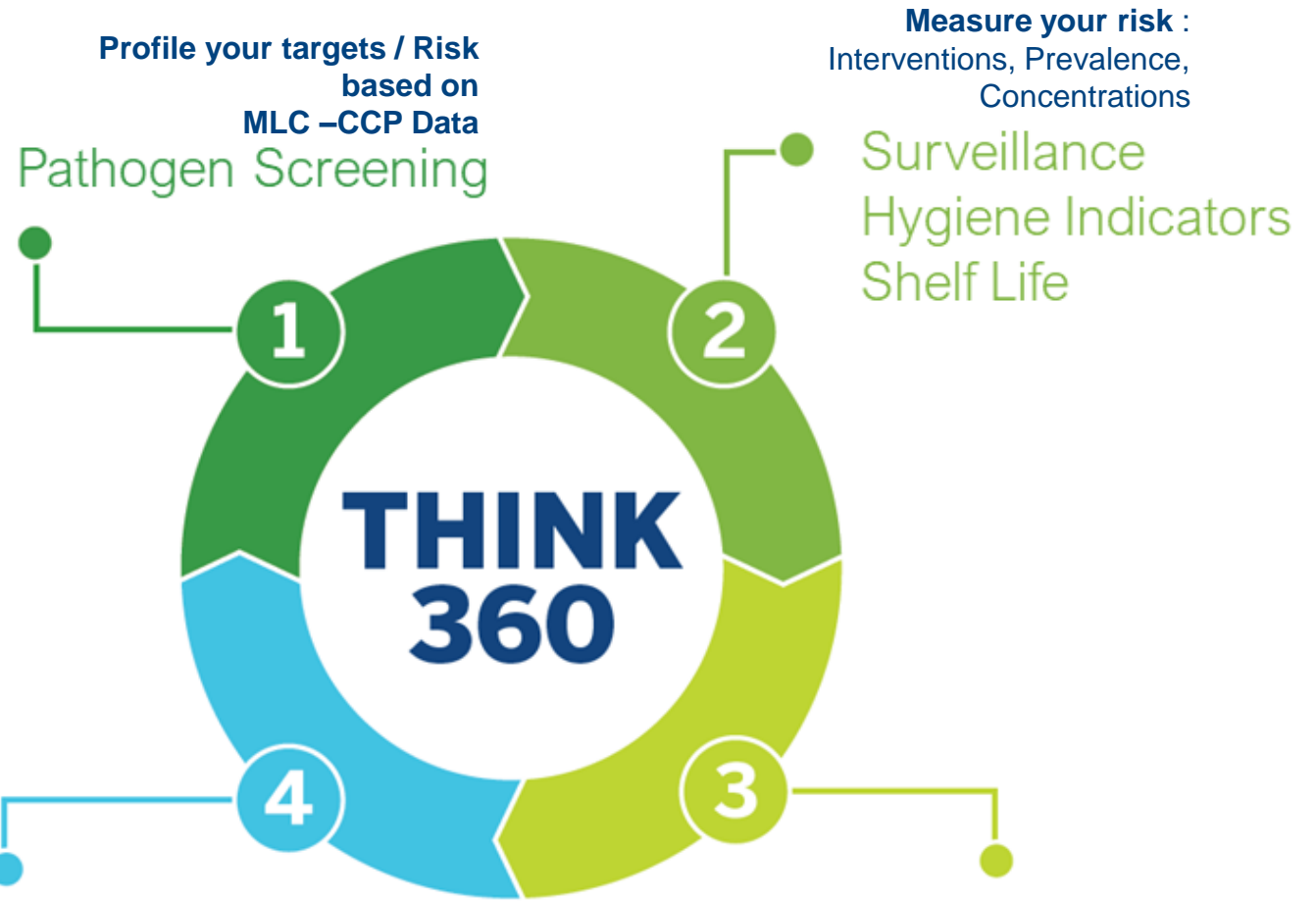


Figure 2. Risk ranking of chicken houses based on Salmonella quantification performance at days 28 of production and 4 days prior to processing.



IMAGINE A 360 AUGMENTED DIAGNOSTIC WORLD



Improve the Process monitoring interventions, process, parts and Productive Decisions using data from SPC-Performance Indicators

Analyze Risk Baselines: Be in control of your process, deviation, solutions & its environment